

**Who will answer
my individual
financial
questions?**

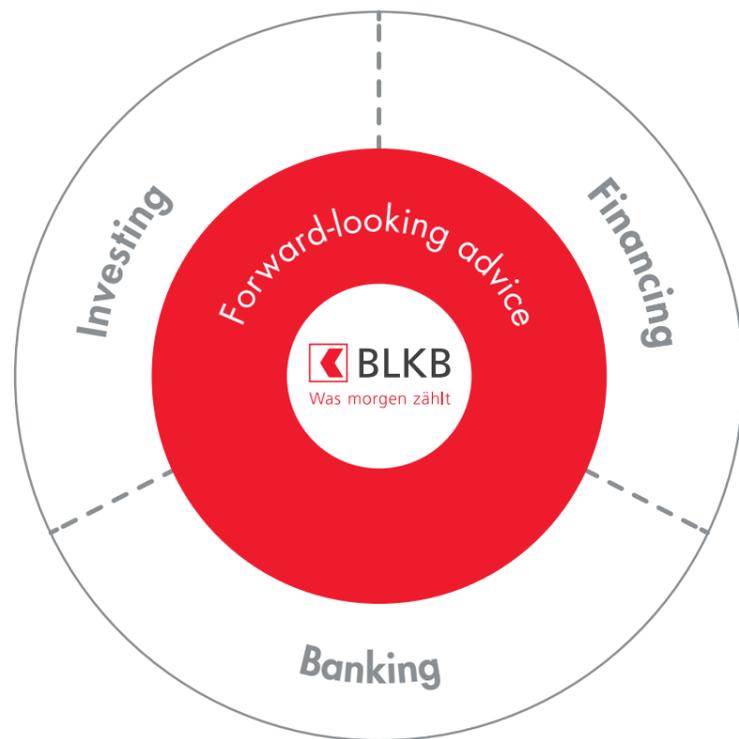
Answers about banking advice.

**Who will answer
my individual
financial
questions?**

Your personal advisor.
Because they know what
matters to you tomorrow.

Forward-looking advice

In our day-to-day work we assist you with what matters to you tomorrow. With many years' experience and expertise, we are well positioned to provide you with comprehensive advice. Whether financing, investing or general banking services – we are on top of things. Life keeps throwing up new challenges. We offer you individual solutions to suit your situation.



Our promise

We find surprisingly easy solutions for your financial affairs. We will offer you guidance and a plan to realise your goals and dreams. With forward-looking advice on all aspects of investment, financing and general banking services, we are your competent partner. Our honest opinion constitutes a safe foundation on which you can rely. We are convinced that only clear answers will help find solutions that are tailored to your needs.

Personal exchange as a success factor

No matter what your question, the right advice is crucial. What moves you is at the centre of what we do. Our certified advisors will take care of you, analyse your situation holistically and, where necessary, will involve additional specialists – for example in the fields of tax, inheritance, financial and retirement planning. Our business customer advisors have specialist know-how to act as a reliable partner to companies.

Time for advice

Life can be hectic and complex. That is when guidance matters most. Often our customers do not have a clear idea when they get in touch with us. But no matter whether you have a specific idea or you would just like to analyse your current situation: our advisors will explore your options and offer comprehensive advice. We will support you competently and as equal partners.

Close to where you are

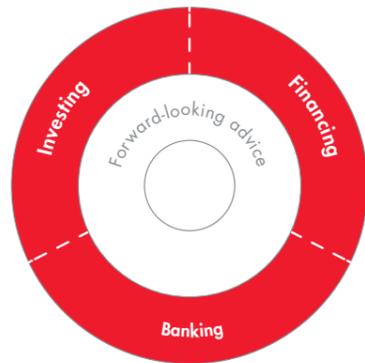
We will keep in regular touch with you. For simple, everyday matters such as paying bills or checking your account balance, our E-banking service is the right solution. Our customer centre in Liestal can answer a large number of questions by telephone or email. Trickier points and questions are best dealt with in person. We would be more than happy to set up a meeting with you in one of our advisory banks.

From concern to implementation

We are by your side to guide you through more complex issues. We start with a first meeting to thoroughly analyse your needs and current situation. In the planning phase, we develop interconnected and individually adapted recommendations. Given our holistic view, these typically cover additional aspects than the ones the customer may have originally focused on. And we will provide our honest assessment. To enable you to find a path that suits you.

Comprehensive support

To help you achieve what matters to you tomorrow, we advise you on matters of investment, financing and banking. Our comprehensive advice supports you in realising your wishes and goals.



Investing

You are the best judge today of what will matter most to you tomorrow. We can show you what you will need to reach your goals. With our wealth of experience in providing investment advice, we will support you competently and to the degree that is right for you. You are at the centre of what we do; as partners, we home in on the issues that are relevant to you.

More information is available at blkb.ch/anlegen

Financing

You dream of your own home? Or you have future plans for your business? We will show you what you will need on the financial side. As the number 1 in the region in terms of mortgage loans, we finance about three new properties a day. This means that we have a wealth of expertise that you can tap into as part of the comprehensive advice we provide. We keep an eye on the risks and support you all the way. Because that is what matters tomorrow.

More information is available at blkb.ch/finanzieren

Banking

Today, everybody needs a bank account, a card and a way of paying bills. We want you to be able to conduct general banking transactions as easily as possible and tailored to your needs. For this reason, we offer an extensive range of banking services.

More information is available at blkb.ch/banking

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