

**How do I make the  
most of my money?**

Answers about investing.



**How do I make the  
most of my money?**



By defining today what will  
matter to you tomorrow.

## Investing

You are the best judge today of what will matter most to you tomorrow. We can show you what you will need to reach your goals. With our wealth of experience in providing investment advice, we will support you competently and to the degree that is right for you. You are at the centre of what we do; as partners, we home in on the issues that are relevant to you.



### Our promise

We find surprisingly easy solutions for your financial affairs. We will offer you guidance and a plan to realise your goals and dreams. With forward-looking advice on all aspects of investment, financing and general banking services, we are your competent partner. Our honest opinion constitutes a safe foundation on which you can rely. We are convinced that only clear answers will help find solutions that are tailored to your needs.

## The right amount of support

We ensure that you can make the most of your financial resources. It is very important for us that the strategy suits you and your life situation. You would like to take care of your own investments? Or would you like to discuss your investment decisions with us and choose from various suggestions? Or would you like to have minimum involvement in your investments? No matter what your position – we have the perfect offer for you.

### Basic principles

We invest responsibly and in a future-proof way. Our sustainable investment strategies are geared towards the long term. Potential opportunities and risks of societal change are part thereof. We combine financial and sustainability analyses with our own in-house research. Through the holistic assessment of investment risks and opportunities and with a broadly diversified portfolio, we aim to achieve the best possible risk-return ratio.

### A suitable strategy

Among our various investment strategies, we will find the right solution for you. Are you interested in increasing your capital? Would you like to avoid all risks? What is the investment horizon for which you want your money to work for you? These are the types of questions we ask to determine what is important to you. We will show you the different options and give you an expert assessment. On this basis, you can make your decision.

### All angles covered

Your investment solutions are closely linked to topics such as financial planning, retirement planning or estate planning. Our financial advice service covers all disciplines and thereby ensures that you are prepared for every situation. Now and in the future.

# Comprehensive support

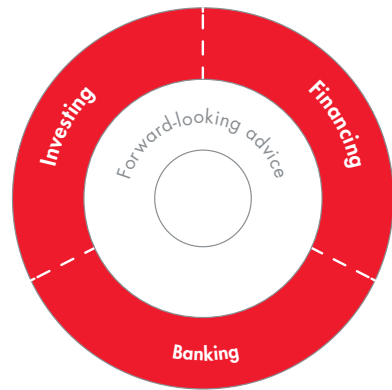
To help you achieve what matters to you tomorrow, we advise you on matters of investment, financing and banking. Our comprehensive advice supports you in realising your wishes and goals.



## Forward-looking advice

In our day-to-day work we assist you with what matters to you tomorrow. With many years' experience and our expertise, we are well positioned to provide you with comprehensive advice. Whether financing, investing or general banking services – we are on top of things. Life keeps throwing up new challenges. We offer you individual solutions to suit your situation.

More information is available at [blkb.ch/beraten](https://blkb.ch/beraten)



## Financing

You dream of your own home? Or you have future plans for your business? We will show you what you will need on the financial side. As the number 1 in the region in terms of mortgage loans, we finance about three new properties a day. This means that we have a wealth of expertise that you can tap into as part of the comprehensive advice we provide. We keep an eye on the risks and support you all the way. Because that is what matters tomorrow.

More information is available at [blkb.ch/finanzieren](https://blkb.ch/finanzieren)

## Banking

Today, everybody needs a bank account, a card and a way of paying bills. We want you to be able to conduct general banking transactions as easily as possible and tailored to your needs. For this reason, we offer an extensive range of banking services.

More information is available at [blkb.ch/banking](https://blkb.ch/banking)

Basellandschaftliche Kantonalbank  
Rheinstrasse 7  
CH-4410 Liestal

061 925 94 94  
anlegen@blkb.ch  
blkb.ch/anlegen